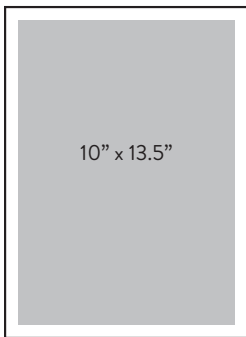


The Community Edition is a community newspaper that focuses on local arts & culture, community events & engagement.

Printing monthly, The Community Edition has more than 10,000 readers across the region, and provides advertisers with a month of shelf-life. 98% of our readers said they read our paper for content that covers local arts & culture. More than a third of our readers said they became a patron of a local business or event after reading about it in our paper.

## PRINT ADVERTISING OPTIONS

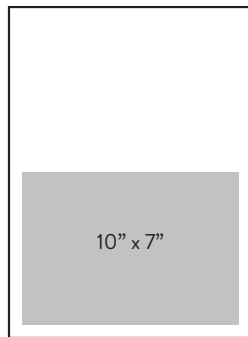
### FULL PAGE



**B/W: \$535.00**  
**COL: \$650.00**

**BACK PAGE**  
**COL: \$800.00**

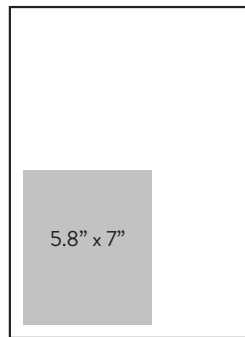
### HALF PAGE



**B/W: \$300.00**  
**COL: \$415.00**

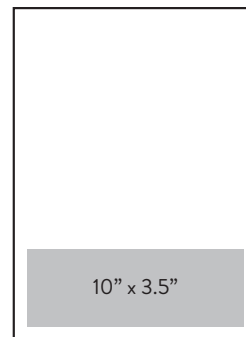
**BACK PAGE:**  
**COL: \$475.00**

### QUARTER PAGE (VERTICAL)



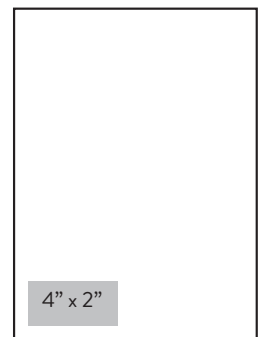
**B/W: \$175.00**  
**COL: \$290.00**

### QUARTER PAGE (HORIZONTAL)



**B/W: \$175.00**  
**COL: \$290.00**

### BUSINESS CARD



**B/W: \$65.00**  
**COL: \$120.00**

Discounted rates on orders of 3+ advertisements.  
Special rates for NFP and charitable organizations.  
Please inquire for more info.

## WEB ADVERTISING OPTIONS

Content published online by the Community Edition reaches more than 4,000+ users each month.

On average, roughly half of these users are acquired organically via search engine. The other half of our users are either coming directly to our website or being referred through the promotion of our content on social media.

Online readership is diverse, skewing slightly towards femme folks aged 25-34.

### BANNER

**LEADERBOARD**—Rotating—Globally Displayed  
**DIMENSIONS:** 960px w x 119px h  
**\$250.00/MONTH—\$875.00/TERM—\$2500.00/YEAR**

### SIDEBOX

**SIDEBAR**—Rotating—Globally Displayed  
**DIMENSIONS:** 300px w x 250px h  
**\$125.00/MONTH—\$425.00/TERM—\$1200.00/YEAR**